

## Silks Step into New Position

If they were ever cheap enough, they are cheaper now. No one can afford an important silk purchase without consulting Cohen's Store at any time. Just at this time the prices for the finest silks are almost startling.

**BLACK TAFFETA SILK**—an excellent grade—smooth, perfect weave, new chiffon finish; usually 75c, for 50c. **BLACK WATERPROOF JAPANESE SILKS**, have a taffeta finish, 36 inches wide, 55c each for 60c; 27 inches wide, 40c one, for 30c; 21 inches wide, 35c one, for 20c. **WHITE HABUTAI WASH SILK**, 36 inches wide, self-colored, 55c each for 60c; laundries nicely; 50c quality for 35c. **TAFFETA SUITING SILK**, fine quality, 36 inches wide; the rustling of chiffon finish, rich, jet black; usually \$1.10, for 85c. **BROCADED TAFFETA SILKS**, mostly in changeable street shades, of the most famous dyes; the values, for 40c, in checked, taffeta, silk, in black and white, navy and white and all the different size checks; 75c ones, for 55c. **DOMESTIC PONGEE**, 27 inches wide, in natural corn color, laundries like linen; 55c quality, for 45c.

### Ribbons

**Sale of Silk Gloves**  
We have searched the world for the best glove made. "THE AMSTERDAM" have met our, and will meet your, measure of the best silk glove. They are double finger tipped, made in shape to fit the American hand, of the purest known silk. We try on every pair with a guarantee at our counter. Prices are 50c, 75c and \$1. Our experience of three years' sale on these gloves with a guarantee is the proof of the above statement. **OUR NEW AND KID GLOVES** are the ones that every woman should buy who desires a glove in which there is no future trouble. Women's Black Lisle Gloves, elbow length, 10c. Women's Lace Lisle Mitts, black or white; usually 35c, for 30c.

### Sale of Belts

Sample lot of 300 Women's Black and Colored Silk Belts, worth 50c and more, special, 25c each. The new Moore Center Belts, tipped with leather ends; sold at 75c, ours are 60c each.

## The Second Floor Garment Store

has established itself by aid of the most skilled garment intelligence. There is an individuality in their styles and make-up that you cannot fail to recognize—and there is profit for you in the buying of these made garments, besides the sure as against the unsure and uncertain makes. The past few days has been our time for buying.

### Women's Fine Tailored Garments

We sell All Silk Taffeta Suits, made in the latest style, at from \$8.50 to \$10. \$15 and \$17.50 Chiffon Taffeta Silk Suits for \$12.50. \$20 and \$25 Silk Suits for \$17.50. Mohair Suits, in black and navy, \$5 each. \$22.50 Mohair Suits, \$12.50. Handsomest White Lawn Dresses of the season, all sizes, elaborately trimmed with embroidery, plaited, for \$5. Perfectly Tailored Wash Suits, full in every way, \$1.08 each. New Chambray Suits, all colors, \$2.98. The sale of Skirts will include Panama and Mohair Skirts that were the best \$7.50 skirts of the season, for \$5.

## An Extraordinary Shirt Waist Purchase

goes on sale Monday. Handsomest styles of the season.

Handsomest China Silk Waists, elaborate hand-loom embroidery; made to sell for \$3.25, are marked \$3.00. Fine White India Linen Waists, various styles, trimmed with lace or embroidery; the best 50c waists sold, for 50c. 70c buys Waists that cannot be matched under \$1.00. Monday's sale of White Waists, at 98c will be one of the astonishing features of the store. Any white Waists that you expect to pay \$1.50 to \$2 for, of India Linen, White Lawn or Linen, elaborately and tastefully made up of hand-loom embroidery; every size in all. China Silk Waists, in black or white, tailor made, \$1.98.

### The Baby Rules

#### The House

In order to satisfy the family this store's Infant Department reaches to every minute want.

Beautiful White Dresses, Princess or Mother Hubbard style, designed by the most ingenious makers of infants' wear, from 50c to \$5. Infants' Slips at 20c and 30c. Solid Color Gingham Dresses for 50c. Two lots of Gingham at 50c, the other at 15c; both about half value. 25c and 50c Caps are the ones that usually sell for 35c to \$1. Diaper Suspenders, Diapers, Shoes, Waists, White Reefers, Large Hats and all things pertaining to infants.

### Applique Shams

#### and Scarfs

### In the Art Department

Some 50 at half price—various kinds. Four lots—15c, 25c, 45c and 70c; the latter cost to \$1.75.

## Closing Out the Balance of Our Muslin Underwear

It is the end of the lots bought for our January sale. While it is as good as ever, it is our time for closing it out. It consists of Nainsook, Mull, Cambric and Muslin garments.

Gowns and Skirts, various sorts and styles, that were sold to \$1.25, for 85c each. Gowns and Skirts for 70c and 85c, various lots that were 95c. Gowns and Skirts for 90c, the most elaborate style, that sold to \$1.45. Gowns, Skirts, Corset Covers and Chemises that were 95c, choice 50c.

### We Do All Kinds Of Stamping

from an almost endless choice of designs.

### Some 300 Corsets

Not many of any one kind; we have their price—70c and \$1.50.

### Base-Ball Mit Free To Every Boy

With every boy's suit for \$1.48 and upwards a Spaulding base-ball mit is given free. All our \$2.25, \$2.50 and \$2.75 Suits will have a mit for this sale \$2 each; all the latest styles. The choice of Suits at \$2.48 gives those that were \$3.25, \$3.50, \$3.65 and up to \$3.85. There are Suits at 95c and \$1.48 for boys to sixteen years. Corduroy Knee Trousers, 15c. Calico Skirt Waists, 10c. And so for the rest.

## Cohen's Most Desirable Offerings OF THE SEASON

**DRAWBACKS BRING PRICE-BREAKS**—That is the peculiar condition of the present market.

This store can at all times be depended on to shape its prices to give the best possible values for its enormous clientele.

### The Newly Carved Out Prices

### Come to the Front Monday

LOOK OUT FOR THEM.

## Beautiful Wash Fabrics

Every season seems to add its improvement in the styles and fabrics.

The new Imported Organdies; the ground work in some is embroidered, some half silk, others in the plain, sheer and fine. The printing in these exhibits the new science of 1905; every variety of coloring and the most beautiful lot of organdies, for 25c. The ground work, with embroidered dot, is 10c.

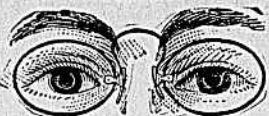
The Silk Organdies are 30c and 50c. The American Organdies, in the handsomest designs ever produced on a cloth so sheer—it is difficult to tell from the imported; the price is 12 1-2c a yard.

Finest qualities of Brussels Net Organdies, the first of the season 18c quality sells for 9c; the 35c quality for 25c.

Mercedized Silk Foulards, in styles for the latest shirt-waist dresses; cannot be told from silk and will wear superior to it; 50c value, for 35c. Full Mercedized Silk Voiles, in solid colors and white, for 17c.

### Monday Will Be

#### Spectacle Day



For Monday your optician will test your eyes free.

Furnish you a pair Skeleton Eyeglasses guaranteed for ten years.

Furnish patent nose clip that will not slip.

All for \$1.50.

### Demorest Patterns

#### Allow for All Seams

All the latest styles in fashionable garments; any of them 10c without regard to elaborateness of the garment to be made.

### Notions

4 papers of Hair Pins, 1c. Tubular Shoe Laces, all sizes, 5c a dozen. Black and every color of Fine Garter Elastic, sells elsewhere at 30c, Monday only 10c a yard. Om Dress Shields, Nos. 3, 4 and 5; worth 20c, 25c and 30c, choice Monday, 10c a pair. Hair Pin Cabinets, 2c. John J. Clark Spool Cotton, 2 1-2c a spool.

## The Basement Bargain Place

Saves you a half on almost every purchase you make. The goods sold are dependable. Any unsatisfactory purchase can be returned at any time.

Here are a few illustrations of what Cohen's basement is doing for Richmond shoppers.

23c French Organdy, 5c

12 1/2c Yard Wide Percal, 534c

Mill Ends of 20c French Organdy for 5c a yard. 6,000 yards of Yard Wide Percal—light shirting and dress designs—10c and 12 1/2c grade, for 5 3-4c a yard. Androcognin Cotton, best quality, 6 1-2c. Embroidered Swiss Organdy, in organdy printing and solid colors; worth 10c, for 5 3-4c. All the 15c Embroidered Crepe Cloth, in every color, also white and black, 9 3-4c a yard. French Gingham, lengths of 1 to 10 yards, instead of 18c to 25c, are 9 3-4c a yard. On a special sale—Double Width Belfast White Linenette Cloth, for skirts and shirt-waists suits, 12 1-2c a yard.

English Long Cloth, 6 3-4c

2,700 yards of Fine Persian Lawn, values to 55c; double width, for 12 1-2c a yard. 1,500 yards of Soft Finish Yard Wide English Long Cloth, lengths 2 to 12 yards, for 6 3-4c a yard. 9 3-4c a yard—Thousands of yards of the new Fancy Striped Indian, Dimities, Dotted Swiss, Pique, Madras and Etamines. The factory ends of all the white novelties, made this season to retail up to 18c, choice 9 3-4c a yard.

50c Bleached Union Suits, 25c

Women's Bleached Ribbed Gauze Union Suits, low neck, full trimmed, knee length pants, lace trimmed, 25c each. Women's Gauze Ribbed Vests, high neck, long sleeves, 10c. Boys' Balbriggan Shirts, high neck, long or short

\$19 for a \$30 French China

100-Piece Dinner Set

\$4.95 for 12-piece Gold Stippled Toilet Sets, in either pink or violet decoration. 75c a dozen—Decorated Gold Lined Dinner Plates. 10c for 50c Blue, Amber or Opal Glass Goblets. 50c a dozen—Engraved Water Tumblers. 75c a dozen for \$1.50 Etched Water Tumblers. 4c each—Glass Salt or Pepper Shakers, with nickel screw tops. 2c each—Crystal Glass Berry Saucers.

A Bargain Bedding Sale

25 dozen Hemstitched and Plain Bleached Sheets, extra sizes, several grades of cotton; sold to 75c, choice 65c. 22 dozen Double Bed Bleached Sheets, instead of 65c, are 50c each. Single and Three-Quarter Bed Sheets are marked 35c. Hemstitched Bolster Cases, extra large, 35c. Plain Hemmed ones, instead of 25c, are 18c. 14 dozen Pillow Cases, several sizes and grades of cotton; the usual 10c ones for 7c, the 12 1-2c ones for 9 1-2c; the 15c and 18c ones for 12c.

A Few Basement Specials

Turkish Bath Towels, heavy, absorbent kind, 5c. 10c for Extra Heavy Honeycomb Bath Towels, 1 1-2 yard long. 9c for Large Bath Towels, unbleached; 12 1-2c ones. 5c and 7c for Bleached Huck Hand Towels, fringed or hemmed. Thousands of paper back Towels, over a hundred titles.

### M. Goldstein,

#### Ladies' Tailor

It will pay you to see him. He makes riding habits, shirt waist suits or any kind of tailored garments.

\$2.98 Umbrellas \$1.59

Dainty Parasols \$1.50

Monday will be Umbrella and Parasol day.

Sun Umbrellas, in colors of red, green, navy, brown and also black. They are made of imported silk taffeta, with embroidered white borders, to sell at 25c; the latest style, and the price will be \$1.50.

At \$1.50 we will also sell Black Silk Taffeta Umbrellas—sterling silver trimmed, variety of beautiful handles—the best \$2.50 value.

At \$1 each—Silk Taffeta Umbrellas, pearl handles, trimmed with German silver—handsomest collection of styles and most superior quality sold anywhere at \$1.50.

If your ambition in Parasols leads you to the daintiest ever made, we want you to call and see them.

White Linen, with open, embroidered edge, for \$2.

New Embroidered Pongee Parasols, fancy hemstitched and tucked borders, puff top, bone tips and English club sticks, for \$3.50.

100 Parasols, various styles, all new this season, will be sold at a choice of \$1.50.

### Toilets

10 gross Witch Hazel Soap, 3 cakes to box, for 10c a box. Armour's White Heather Soap, 3 cakes to box, for 10c a box.

Prisella Soap, highly perfumed and well milled, worth 40c a dozen, special at 2 1-2c a cake.

Dr. Lyon's Tooth Powder, 14c.

### Lining

25 pieces of Sun Glass Linings, black and all colors; the 12 1-2c kind is 10c a yard. 2,000 yards Black Percale Linings, lengths 2 to 10 yards; worth 10c and 12 1-2c, for 6 3-4c a yard.

## White Goods Prices Almost Ridiculous

These fine fabrics were meant to have sold for double our Monday's prices and more. This large stock had to be sold, and have come to us at these wonderful price changes. Come for your share.

25c India Linon, no such quality has ever been sold under this price, at 12 1-2c a yard.

Nearly 6,000 yards of White Organdy will be sold; it is 1 1-8 yards wide; usually sold at 25c, for 12 1-2c a yard. The 14c quality is 8 3-4c.

Two lots of new Cream Batiste, both 40 inches wide; one the finest quality, made to sell at 25c, is 12 1-2c a yard; the other is a 12 1-2c grade, for 8 1-2c.

Two lots of finest Long Cloth and Nainsook; some 7,000 yards; the best 18c grade, for 12 1-2c a yard. The usual 9c quality is 5 3-4c.

Two lots of Dotted Muslin, and Dotted Batiste, the finest 35c grade we ever sold, from the fine seed dot to the coin spot, for 12 1-2c a yard; the 10c quality is 6 1-2c.

Two lots of Mercedized Waistings and Suitings, imported to sell for 50c and 30c, the prices will be 25c and 15c. One lot of India Linons—8,000 yards—40 inches wide, 12 1-2c quality, for 8c a yard.

(Sale on first floor and in basement.)

## Cohen's Laces and Embroideries the Talk of the Town

We think it would be quite a wonder if they were not. Our retail prices are so far below wholesale just now that in reality it is strange that any one but Cohen's sells them.

AN IMPORT ORDER OF VAL. LACES was to have reached us in March. By mistake it went to another Richmond. They finally got here yesterday. The delay cuts the prices in half; the shipper loses it and not us.

### Embroideries

It is impossible to give but a brief description of the big values here. The range of price is from 3c to \$2.50 a yard. Embroidery Flouncings—two counters are filled with them—the choicest and handsomest, made to sell this season at 60c, are 25c a yard. Thousands of yards of Double Edge Galleons, Ribbon Beadings, Insertings and Edgings; values to 12 1-2c, choice 3c a yard. Handsome Match Sets in Flouncings and Insertings; 25c would be a low price; these are 10 2-3c a yard. All-over Embroideries, choice of \$1.50 and 25c qualities are 70c and 95c a yard. You can buy Flouncings at 12 1-2c. Embroideries, 5 inches wide, 7c.

### Laces

Here are the Valenciennes: 10c a dozen—Val. Lace Beading. TWO YARDS FOR 5c—Wide French Val. Lace Patterns, Insertings, Edgings and Fancy Lace Beadings; regularly 50c a dozen yards. 10c a dozen for Val. Edging, in Hinton design—one inch wide. A new history for All-over Laces is these: Oriental Nets—white or ecru—in double width; scarce at \$1; these are 50c a yard. Another lot of All-over Oriental Laces at 25c a yard. Counter full of Wash Laces are 3c to 10c a yard. Our 5c Laces are usually sold for 8c and 10c. The 3c ones are the usual 5c values. Every piece warranted to wash.

## The Stylish Voiles

### Eolienne and French Crepe

#### Cloths at a Sacrifice

#### BLACK OR COLORED

These fine fabrics were thrown on the market by a foreign dealer who became disgusted with the American trade. It's like finding one-half of your purchase.

### Colored Goods

Goods that were 75c, 50c, 40c and 15c for 50c a yard. All 30c, 25c, 20c, 15c, 10c, 5c, 2c, 1c, 50c, 40c, 30c, 20c, 15c, 10c, 5c, 2c, 1c. French Voile, French Crepe Cloth, London Twine, Voile Bourette Silk and Wool Eolienne, Mohair Sicilian and French and Storm Serges; choice of all these lines, 50c. These goods come in cream and colors. There are Crepe Cloths, in cream and all colors, double width, at 25c. Other Woollen Fabrics that have sold from \$1 to \$1.50 are marked 75c a yard. Range of Mohairs has been from 50c to \$1.25; special sale price for Monday will be 35c to 90c.

### Black for 59c

French Voiles that cost \$1. London Twines that cost 95c. Silk Warp Crepe Cloths that cost 85c. All Wool Batiste that cost 60c. Mohair Brillantine that cost 75c. All Wool 55c Tannin. All Wool 55c Clarette. All Wool Crepe Cloth that cost 75c. Heavy Dotted Sicilian that cost 85c. The entire lot to be sold for 59c. We will also sell 675 yards of All Wool Black Etamines, 30c to 50c quality, for 20c a yard. All Wool Black Panama Voiles, in plain and herring striped effects; sold for 60c, at 50c.

## Sale on Third Floor

### Just in Time For Matting

Hundreds of rolls have been bought by our New York buyer, picked up at under-values. The sale begins Monday.

Seamless China Matting will sell for 6c.

12 1-2c and 15c will buy the usual 15c Matting.

20c and 25c for Matting that cost to 40c; designs are varied.

### The Fiber Matting

are the artistic summer flooring. We have a variety of the most beautiful designs by the yard; also on rugs and druggets, and sell them at the lowest possible price.

Matting Rugs—all sizes, with Japanese-American designs in their styles, 50c to \$7.95.

### Opening of the Trunk Season

Finds us prepared as never before; a special purchase will give you a woman's full size traveling trunk, iron bound, cloth covered, enameled, for \$2.50.

We sell all kinds of Trunks and Valises.

Trunks from \$2 to \$25, including the

movable and automatic tray, roller tray and others. Valises and other Traveling Complements at from 50c to \$12.50.

### Curtains and Draperies for Cottages

We have just gotten in a large line of these seasonable goods. There are some splendid values.

Ruffle Net Curtains, romanesque edge and inserting, 8 yards long; special value at \$1.50 a pair.

Plain Net Curtains, wide lace edge and inserting, made of best quality net; \$4 value, for \$2.00 a pair.

Cross Stripe Cottage Curtains, 3 yards long, all colors, 98c a yard. Cottage Curtains, made of plain and

striped muslin, full ruffles, 8 yards long, 75c a pair. Striped Madras, for Cottage Curtains and Drapery, worth 25c, for 15c a yard. Silkoline, in large range of designs, 36 inches wide; regular 12 1-2c quality, 80c a yard. Cottage Rods, 6 inches long, fixtures complete, 10c each.